

The Spiral

MAY, 2019

President's Message

Our Spring Semester is winding down, with very few classes left on the schedule. But we still have time to learn all about Aiken's Hitchcock Woods, with both a two-session class on this unique Aiken treasure; plus a trip through the woods for those who want to experience the flora and fauna of the woods in person. You can attend the class sessions--- or go on an out-door walk ---or both! Enjoy!

The Curriculum Committee, chaired by Kathy Rachick, is actively working on plans for our Fall Semester catalog. Currently we have more than 30 classes under consideration, and several out-trips. It will prove to be another interesting and informative semester, I'm sure. There will be quite a few of our most popular instructors returning with new class materials, plus several brand new instructors with some surprises. Registration for fall classes is usually around mid-August, with the classes starting in mid-September.

Thanks to all our members (all 250 of you!) for making this a remarkable semester. If you have any ideas for classes, or kudos for the instructors you've enjoyed, or just comments of any kind about the academy, we welcome your input. You can direct it to me at the email address below, and I'll make sure the correct recipient receives it

Enjoy your summer off, and we'll see you in the fall! .

Harriet Haynes, Academy President pres@aikenlearning.org

Kauffmann Luncheon

The Kauffman Remembrance Day luncheon was held on Thursday, April 25. This annual event is held in the honor of Earl F. Kauffman, one of the individuals most responsible for the creation of the Academy for Lifelong Learning. An endowment created by the late USCA Professor James Kauffman and his family in memory of his father helps to finance the event. The Kauffman Award is given annually at this event to recognize significant contributions to the Academy.

The luncheon began with an invocation by Aiken

Mayor Rick Osbun and featured an update by Chancellor Sandra Jordan on USCA recent changes and accomplishments.



Mayor Rick Osbun, Chancellor Sandra Jordan, Veterans Affairs Director Robert Murphy

The Keynote speaker was Robert Murphy, USCA Director of Veteran's Affairs, with a very informative talk on the University's program to support veterans at USCA.

And the Kauffman Award for 2019 Goes To ...

Every year since 1992 the Academy has recognized a group or individual that has made significant contributions to the Academy. This year's honoree is Doug Cook.

Doug has been a very active member of the Curriculum Committee since 2009. He also served on the Academy



Doug Cook

Board from Fall 2013 through Spring 2018 as President and Past President. He was reliable and dedicated, and perhaps the most active President and Past President we have ever had. And all the while continuing as an active participant on the Curriculum Committee.

Doug's years of tireless service are recognized with the Kauffman Award for 2019.

Please see the full write-up on the <u>Kauffman page</u> of the Academy website.



Kauffman family, Chancellor Jordan, Cook family

Annual Business Meeting

A short business meeting was held following the April 25 Kauffman Luncheon. There were two orders of business:

Bylaws – An amendment was approved adding an additional Board position, that of Webmaster, in recognition of the importance of internet communications to the operation of the Academy.

Election – The following Board Members were elected for the 2019-2020 academic year, with terms beginning July 1:

President: Harriet Haynes (incumbent)

Secretary: Lucy Sutter

Webmaster: Doug Wilson

Curriculum Chair: Kathy Rachick (incumbent)

Curriculum Chair-Elect: David Travernier

Publicity Chair: Jeanmarie Bronson (incumbent)

In addition, Jan Van Slyke will continue in the nonelective position of Past President.

This leaves one position yet to be filled, that of President-Elect. If you would be willing to serve in this position next year and transition to President the following year, please contact President Harriet Haynes, pres@aikenlearning.org.

Time Change for William Gilmore Simms Class

The April 30 session ONLY will meet at 2:00 pm. All other sessions remain at 1:45 pm.

Catalog Error Reminder

Initial releases of the Spring catalog contained the following error. Please make sure your copy contains this correction:

A Walk in Hitchcock Woods - date is May 21.

Courses Beginning This Month

This semester has only one remaining course and one event starting in May. Please see the published catalog for their full descriptions and additional information. (The current catalog is available from <u>aikenlearning.org/Catalog.php</u>).

To enroll, register online at <u>campscui.active.com/orgs/</u> <u>UniversityofSouthCarolinaAiken1#/selectSessions/</u> <u>2481806</u>, or return the form in the catalog along with any required payment. For questions, contact the Department of Continuing Education at USCA (803-641-3756 / <u>info@aikenlearning.org</u>).

IMPORTANT NOTE: Do NOT attend these classes or events unless you have pre-registered AND have received written confirmation of your registration from USCA.

HITCHCOCK WOODS: AIKEN'S UNIQUE TREASURE Dates: 2 Tuesdays, May 7, 14 Time: 10:00 a.m. – 11:00 a.m.

Location: Penland Administration Building, Room 106

A WALK IN HITCHCOCK WOODS EVENT

Dates: Tuesday, May 21

Time: 10:00 a.m. – 11:00 a.m.

Location: Tea Cottage Entrance to Hitchcock Woods, 1770 Dibble Rd. (Only a fence gate to mark this site.) Near the intersection of Rhone St. @ 1.6 miles east on Dibble from Cold Creek Nursery on the Bypass.



The Spiral Going On Vacation

This will be the last issue of *The Spiral* for the 2018-2019 academic year. We will return in August with news of the upcoming semester.

March Board Meeting

[Note: These minutes were approved at the April 23 Board Meeting.]

The meeting was called to order at 2:00 pm by President Harriet Haynes.

Present: President Harriet Haynes, Past President Jan Van Slyke, Secretary Doug Wilson, Curriculum Chair Kathy Rachick, Publicity Chair Jeanmarie Bronson

Absent: Treasurer Joel Aitchison

Guests: Continuing Education Admin Assistant Katie Kromer

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MINUTES

Minutes of the prior Board meeting, held February 25, 2019, were approved.

TREASURERS REPORT - Katie Cromer for Joel Aitchison

Our operating account will be able to cover all anticipated expenses and provide enough of a carryover to get things rolling next semester.

The question as to whether Katie or Joel will be our Treasurer going forward has been resolved. Joel will continue.

Since we updated the signatories for the Academy checking account at Security Federal, the monthly reports have not been going to the University. Harriet will resolve this with Security Federal.

Also, Joel's schedule had changed and he will have problems attending Board meetings on Monday afternoons. We will attempt to schedule any remaining Board meetings this semester for Tuesday afternoons.

CURRICULUM COMMITTEE REPORT – Kathy Rachick

The Committee is working on 36 potential classes and 4 events for the Fall 2019 term. Liaisons have submitted complete information for about 2/3 of the them at this point.

PUBLICITY COMMITTEE REPORT – Jeanmarie Bronson

We continue to discuss publicity plans for next year. Our primary focus in recent years has been the monthly articles submitted to the *Mature Times* supplement to the *Aiken Standard*, plus occasional submissions that get editorial placement in the paper proper. These do not cost us anything, and we plan to continue.

Doug pointed out that we need to be sure whatever we do that costs money is cost effective. Of our current \$70/semester registration fee, USCA gets \$17.50 for administering the account. That means that for each \$1000 we spend, we'd need for it to bring in 19 new registrants to break even.

Chamber of Commerce Newcomer's Guide

Jeanmarie would really like to have us in next year's Chamber of Commerce Newcomer's Guide, but it is expensive at about \$3200. We are exploring getting into this through USCA's existing presence for McGrath and the Planetarium. If we can be included at no cost to us, it is worth doing. If we'd have to purchase a \$3200 placement, it is probably too rich for our blood. Jeanmarie continues to try to determine who at USCA and/or the Chamber to deal with on this.

Aiken Standard Advertising

Quarter page ads cost approximately \$900. If we purchase ads they would probably be in conjunction with the opening of our semester registration periods. Jeanmarie doesn't recommend doing this.

Promotional Video

Videographer David Frantz is putting together a two minute promotional video on the Academy as an assignment in a USCA communications class. We learned of this following last month's Board meeting. He visited several of our classes, shot video and took still pictures for this project. He would also be willing to edit a 30 second version that could be used if we decide to place some spots with the local cable company. Jeanmarie thinks this could really reach our target demographics, at around \$800 per campaign. Kathy and Jeanmarie will hammer out wording for the video based on our rack card wording.

OLD BUSINESS

Kauffman Luncheon Plans

Invitations were sent to all members and instructors in February. Katie reported that at this point we have about half the luncheon reservations as attended last year. They will be sending out one or more email reminders of the need to RSVP. The April issue of *The Spiral* will also contain a reminder, as will the Academy website. Jan will be meeting with Katie to finalize plans.

Senior Expo

The USCA-sponsored senior expo at the Convocation Center is proceeding as planned for April 27, 10 am to 3 pm. It will be called the "Spring Fling Senior Expo". USCA is still working on signing up vendors and speakers. The Academy will have a booth at no charge to us. We will need to make arrangements to man the booth.

Additional Classroom Speakers and Microphones

A second set has been purchased and is available for use. This eliminates setup logistics problems when we have consecutive classes scheduled in two different locations.

Emergency Instructions

We again requested that emergency contact information be placed on the sign-in attendance sheets USCA prints for all future Academy classes.

Rack Cards

Shamarra Wooten followed through on last month's request to propose a design for the rack card. Kathy liked some aspects, but preferred most of the wording that the Curriculum Committee had worked out on our present design. We will have the current design reprinted for the Spring Fling and through the summer. Kathy will work out any design changes with Shamarra to be used for any subsequent printings.

Next Year's Board

In recognition of the importance of web communications the Board voted that Webmaster be added as an additional Board position. Current Webmaster Doug Wilson is willing to serve in this position. Creation of this position will require an amendment to the Academy Bylaws, to be voted upon at the business meeting following the Kauffman Luncheon.

Lucy Sutter has agreed to be our Secretary for the next term of office beginning July 1, replacing Doug Wilson. The rest of the existing incumbents are willing to continue in their present positions. This slate of officers will be presented to the membership for election as the second order of business at the business meeting following the Kauffman Luncheon.

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We still have a dire need for President-Elect and Curriculum Chair-Elect candidates to assure continuity of these functions. There was a lengthy discussion of the need to get more people willing to serve as Academy officers, but the solution remains a mystery.

NEW BUSINESS

There were no new business items.

ADJOURNMENT

The meeting was adjourned at 3:28 pm. The next meeting is tentatively scheduled for Tuesday April 23, pending an available location.



The Spiral is published monthly during the academic year by the Academy for Lifelong Learning at the University of South Carolina Aiken, 471 University Parkway, Aiken, SC 29801. 803-641-3756. Doug Wilson, Editor

Academy Officers: President: Harriet Haynes; Past President: Jan Van Slyke; President Elect: (vacant); Secretary: Doug Wilson; Treasurer: Joel Aitchison (USCA)

Committee Chairpersons: Curriculum Chair; Kathy Rachick; Curriculum Chair-Elect: (vacant); Publicity Chair: JeanMarie Bronson **Ex-officio Members:** Dr. Tim Lintner, Faculty Liaison; Karen Edg-ington, Director Office of External Programs

Academy on the Web: aikenlearning.org

ACADEMY CALENDAR – MAY 2019						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7 Hitchcock Woods 10-11a [P 106] W. G. Simms 1:45-3p [P 106]	8	9	10	11
12	13	14 <i>Hitchcock Woods</i> 10-11a [P 106]	15	16	17	18
19	20	21 <i>Walk in Hitchcock</i> 10-11a [1770 Dibble Rd]	22	23	24	25
26	27	28	29	30	31	
[Location Codes] B = Bus & Educ Bldg @ USCA H = Hum & Soc Sci Bldg @ USCA RP = Ruth Patrick Sci Ctr @ USCA N = Nursing Bldg @ USCA P = Penland Bldg @ USCA						

